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EXTENSION SERVICE  
OFFICE OF COOPERATIVE EXTENSION WORK, WASHINGTON, D. C. 31

# THIS LOOKS GOOD

WHY GUESS ?

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The following summary of results of the 1926 GROW HEALTHY CHICKS campaign in Connecticut shows what can be done in obtaining an accurate report. The methods followed by the poultry specialist, R. E. Jones, and the eight county agents who carried on the campaign, are systematic and practical.

	Total No. of chicks	Mortality disease; weakness	Per cent mortality	Egg production per bird 12 mos.
Followed all 8 points.....	219,314	17,409	7.9	164.29
Followed 8 points except (1) clean chicks.....	115,056	17,525	15.3	153.67
Followed 8 points except (1) clean chicks (4) clean land....	101,015	22,250	22.5	134.25
Followed 8 points except (6) feeding boxes(7) 5-day cleaning	67,575	10,169	15.	150.41
Totals.....	502,958	67,351		
Average.....			13.4	155.88

When the farmer housed his pullets in November, the need for a record of results was carried to him in the local newspapers. Then each farmer who had enrolled in the campaign was sent a circular letter and a report card. This card listed the eight practices emphasized in the campaign and asked the farmer to check those he followed; to give the number lost through diseases and parasites; and to indicate how satisfied he was with the methods and his results. Farmers who did not reply to the first request were sent another card with a tactful reminder, 10 days later. After 10 days more this was repeated. The newspapers printed notes on the progress of the reporting and the results shown. Reports were also obtained from farmers at all meetings held in the county during this time. Then local volunteer committeemen "cleaned up" by getting the needed data from their neighbors who had neglected to report. The figures on production were obtained through egg production records kept by some of the cooperators during 1927 and cover about 25,000 pullets raised from chicks enrolled in the campaign.

Original distribution to all extension workers in the Eastern States and extension directors and county agent supervisors in other States.

